



*Your Reliable Printing Partner*



LEADING NAME IN COMPATIBLE TONERS

**REPOGRAFIX**

Power Pen Office Equipment Trading LLC



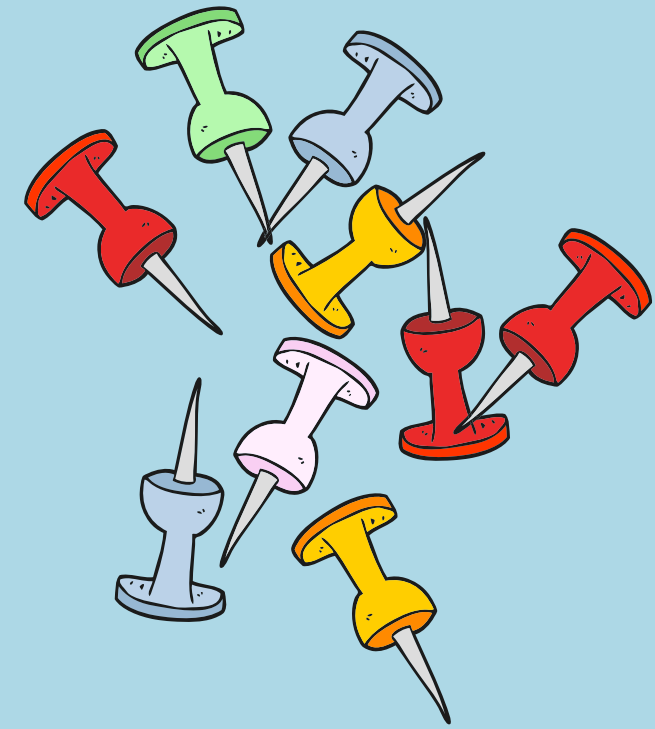
# ABOUT

**Repografix** – taken from Reprographics (Scanning, Photography) and made modern - which to us at least means – Top Quality Prints or Graphics reproduced as good as the original. The brand launched by Power Pen Office Equipment Trading (P.P.O.E.T) caters exclusively to the compatible toner cartridge market. Compatible Toners – when you need a cost saving, quality alternative to OEM products, nothing and no one else comes close to us. Our experienced R & D team, tests products from some of the best manufactures in the world - from Germany, USA, China and India, to give our customers the best value products with no compromises on quality. The result - unmatched product quality, giving our customers the advantage of our **Years of Experience**.

# VISION

Our clear goal is to be the #1 company in the aftermarket industry in the UAE and we want to achieve this through a very simple product offering that is Cost Effective, Efficient and Service Driven. YOU – the customers are the focus here and our product offering is based to offer you hassle free printing.

# WHO IS REPOGRAFIX?



**Dedicated setup for the Repogرافix brand for the past 8 years in UAE.**

**Dedicated brand with tie ups from US, Singapore, Germany and Chinese companies, with our own Quality Assurance.**



# WHY SHOULD YOU CHOOSE REPOGRAFIX?

Next day or in certain areas same day delivery.

Widest variety of products

The best quality compatible products.

Service and Complaint resolution same or next day.

Qualified Service staff (printer service)

24 months warranty on Repogرافix products

Toner Collection Programs Save the Environment.

# 5 KINDS OF TONERS

## OEM

Genuine. Sold by printer manufacturer.

## COMPATIBLE

All parts are brand new - new drums and new component. Similar performance with the OEM.

## REMANUFACTURED

Drum maybe new. There is a certain damaged part replaced. It may leak, malfunction or damage the printer. Shell might have scratches.

## REFILLED

Refilling the same empty laser printer toner cartridges previously supplied with new toner powder.

## OEM FAKE

OEM counterfeit



# WHAT WE DO OUR SOLUTIONS

## COMPATIBLE TONER CARTRIDGES



## OEM PRINTERS



## PRINTERS ON LEASE



## **OUR PRODUCTS**

We stock over 350+ types of Laser  
Toner Cartridges

We stock over 7,000 cartridges,  
therefore, no need to wait for us to  
produce

Service of all printers

HP OEM Printers

Managed Print Services

Leased Printers (Short Term Rental)





# WHY CHOOSE REPOGRAFIX COMPATIBLE TONER CARTRIDGES?

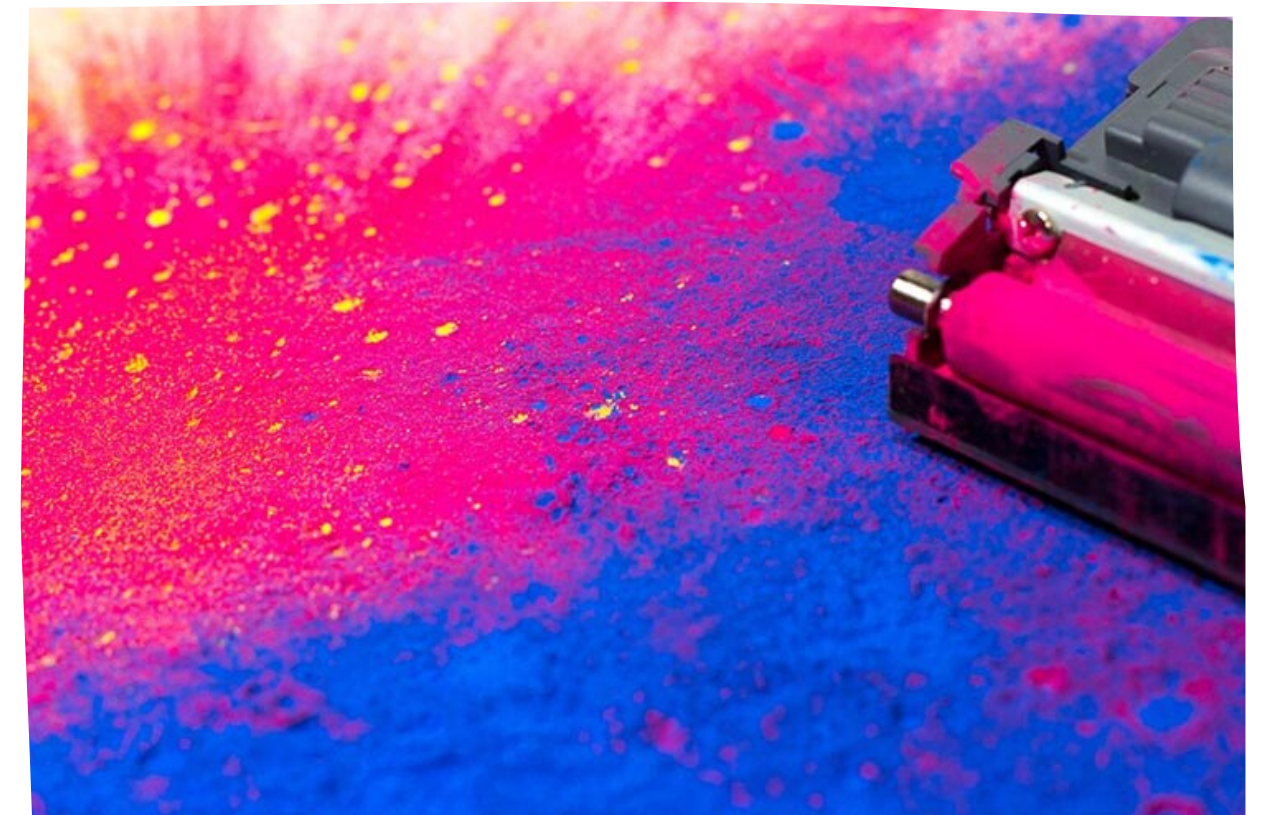
Did you know that an average printer costs 1,100 AED?  
While a set of cartridges for that printer costs 1,250 AED?

Using Repografix products could save you a minimum of 250 AED on a set of cartridges VS OEM, while giving you the same number of printed pages and similar quality.



# **REPOGRAFIX VS REFILLERS / REMANUFACTURERS**

These are a few example of what  
refilled and  
remanufactured can do to your  
printers!



# ARE REMANUFACTURED CARTRIDGES BETTER?

Most remanufacturers like to say that remanufactured cartridges are better than Chinese compatibles. While that may be true of low cost and capability, our superior testing and partners in China, US, Germany and Singapore, ensure that our products outperform any and all remanufacturers by miles!

Remember, your iPhone is also made in China!  
The difference is who controls quality  
and in this case,  
**WE DO FOR YOU.**

In most cases, remanufacturers trying to save money use the cheapest components. Some of the biggest names in the UAE are today buying their parts from China!

Did you know the biggest aftermarket supplier Static Control was bought by a Chinese Company 3 months ago - now most remanufacturers are using Chinese components to produce cartridges!

# DO YOU SERVICE PRINTERS?

THE NORMAL COST  
TO SERVICE SMALL  
PRINTERS IS AED 200 AND  
BIGGER PRINTERS  
WILL COST AED 500.

ONCE YOU USE REPOGRAFIX  
TONERS, THE SERVICE OF  
PRINTERS WILL BE FREE OF  
COST.

We have a dedicated service team  
comprising of a service manager, sales  
executives and 3 printer technicians that  
are exclusively for our customers.

Our standard KPI is to respond and resolve  
any customer issue within 24 HOURS.





# WHAT ABOUT MY PRINTER WARRANTY?

OEM printers are warranted for a period of 1 year.

Repografix offers you peace of mind by taking over the period of the warranty left over by the OEM, thus giving you the remaining OEM warranty from our end.



**SWITCH TO A HIGH END ALTERNATIVE PRODUCT AND  
START SAVING YOUR MONEY!**



# OUR GUARANTEE

The best quality brand new compatible products.

In case of any defects on the cartridge, you will receive a replacement & printer service free of cost.

Your printer is under warranty from us if you sign an Annual Supply Contract, depending on value, may include even spare parts.

Next Day Delivery and Service.

Priority Customers - receive same day delivery



**We'd  
love to  
hear  
from  
you.**



**International City  
Bur Dubai**

**REPOGRAFIX**

**Power Pen Office Equipment Trading LLC**



**ISO 9001:2015 CERTIFIED**



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